

# Eight Reasons Your School Needs a Brio

## How your broadcast educational program will benefit

### 1. Brio gives students a well-rounded broadcast education

Brio gives students hands-on experience with industry-standard tools, giving them a head-start over their peers from other schools. Training on a Calrec console prepare students with technical know-how and hands-on skillsets so they can confidently enter the workforce.

### 2. Gives you the edge – it's good for the school and good for the course

Brio gives any broadcast course an advantage over competing schools by offering industry calibre equipment that others may not have. Give your school the edge for students looking at broadcast audio as a career.

### 3. Can be used for professional broadcasts

Extra revenue can be generated for the school by offering the studio as a rentable resource to professional production companies. Having industry-leading equipment elevates the facility in the eyes of broadcasters.

### 4. Calrec is widely recognized as a global leader

The obvious choice as industry leaders in the field, Brio is the little brother of Calrec's world leading broadcast consoles. They are found in many facilities globally so after graduation, students will encounter them frequently.

### 5. More faders than any other comparable audio console

Brio is compact in size but doesn't compromise on functionality or features. Brio is available with a 36 or 12-fader dual layer surface and takes up less that 1m<sup>2</sup> allowing it to fit into even the most space-restrictive facility.

### 6. Intuitive, powerful, and fully featured

Even though it is small, Brio is a very powerful broadcast tool that is easy to use. It will teach students how digital consoles deal with signals, routing and networks and they'll gain knowledge that is directly transferrable to bigger consoles they'll come across in their professional careers.

### 7. Professional level quality of the sound

Brio has the same DSP at its heart as any other console in Calrec's highly successful Bluefin2 range, which means its sound quality is identical to its bigger siblings used on the world's highest profile televised events.

### 8. You can afford it

Brio's budget-friendly price point gives it an edge over the competition, in fact there isn't another fully-featured broadcast desk that comes close in its class.



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